

For Embargoed Release on Tuesday July 14^h at 8AM:

Event: Tri-State Rodeo

Date: Wednesday September 9 – Saturday September 12

Location: Tri-State Rodeo | 2103 303rd Ave | Fort Madison, Iowa

Fort Madison, IA (July 14, 2020) – The 73rd Annual Tri-State Rodeo will continue to proceed as planned for September 9th-12th.

The Tri-State Rodeo committee is working closely with local officials on implementing a comprehensive safety plan for the protection of all the individuals attending the Tri-State Rodeo against the spread of COVID-19. More details will be available soon.

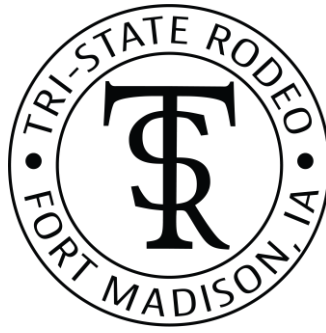
Tony Johnson, Chairman of the rodeo, stated “We are intending to conduct all of our planned traditional events beginning Wednesday September 9th starting with the Cinch Chute-Out and allow all of our supporters and fans to participate at the level they feel comfortable.”

The Tri-State Rodeo Board of Directors and Operating Committee have faced several challenging decisions over the past several months. To put on the most successful event possible the rodeo board has decided to postpone all pre-rodeo events (scheduled Sept 5-8) until 2021. This includes the Fareway pancake breakfast, Fareway chili supper and The HyVee Pork Dinner. This will also include the special kids rodeo, lil spurs rodeo, lil miss rodeo & all-around cowboy contest and the school’s out roundup.

Johnson stated, “The goal by doing this is to not put a strain and burden on the committee members and volunteers during these difficult times. We have decided to put all of our focus on making the rodeo as safe and successful as we can and by postponing the pre-rodeo events until 2021, this allows us to be better prepared to make the 2020 event as safe as possible. We will continue to have 4 great nights of rodeo and entertainment along with the Grand Rodeo Parade on Saturday morning.”

The Tri-State Rodeo is looking forward to September with the focus of the protection of everyone's health, continuing to provide economic impact for our community and to preserve the 73-year history of the rodeo in Fort Madison, Iowa.

Our entertainment lineup this year includes country music up and comer HARDY on Thursday September 10. We are throwing it back to the 90’s on Friday with country legends Mark Chesnutt and David Lee Murphy both performing. On Saturday night country music star Trace Adkins will be on the main stage! Each night we will have entertainment in the Bud Light



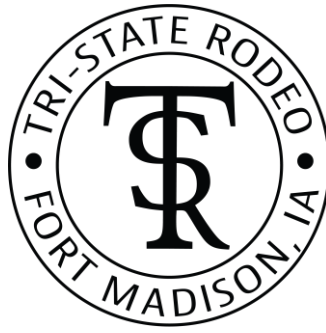
Stockyard as well. Wednesday and Thursday Joe Stamm Band performs and Stumptown will be here on Friday and Saturday nights. Music on the main stage starts immediately after the rodeo ends each night.

Tickets for the Tri-State Rodeo are on sale now and available at www.tristarerodeo.org, tickets can also be purchased by visiting or calling the rodeo box office.

About Tri-State Rodeo: In 1948 C.E. (Eddie) Richards brought the Rodeo to the Tri-State area and every year since Fort Madison is home to the best rodeo of the Professional Rodeo Cowboys Association Great Lake Circuit. Every year thousands of people flock to Fort Madison area starting Labor Day weekend for a week of action-packed entertainment and events. Since 2000 the Tri-State Rodeo has been named as one of the nation's top five large outdoor rodeos and continues to rank first among rodeos in the Great Lakes Circuit and in 2001 ranked 43rd among the nation's more than 700 sanctioned PRCA events. No other rodeo east of Kansas City, Missouri ranked higher.

The Tri-State Rodeo continues to attract the nation's top cowboys, with competition spread over four nights the first week in September and big-name musicians headlining the Thursday - Saturday night performances.

Find out more about the rodeo and the concert by visiting www.tristaterodeo.org or by following them on [Facebook](#) and [Instagram](#) both [@fmtristaterodeo](#).



Rodeo Calendar

Wednesday September 9, 2020

- Tri State Rodeo Competition CINCH CHUTE-OUT (Gates 5PM | Performance 7PM)
- Bud Light Stockyard: Joe Stamm Band (Immediately following Rodeo Competition)

Thursday September 10, 2020

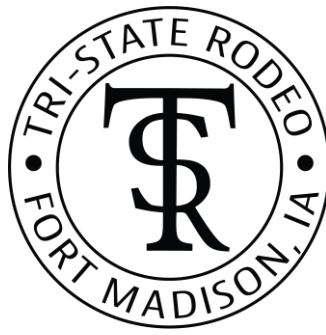
- Tough Enough to Wear Pink Night
- Tri State Rodeo Competition (Gates 5PM | Performance 7PM)
- Jack Daniels' Stage: HARDY (Immediately following Rodeo Competition)
- Bud Light Stockyard: Joe Stamm Band (Immediately following Main Stage show)

Friday September 11, 2020

- Military Appreciation Night – All active and past military get in free with ID.
- Tri State Rodeo Competition (Gates 5PM | Performance 7PM)
- Jack Daniels' Stage: Mark Chesnutt and David Lee Murphy (Immediately following Rodeo Competition)
- Bud Light Stockyard: Stumptown (Immediately following Main Stage show)

Saturday September 12, 2020

- Grand Rodeo Parade (9:30AM) - Travels down Avenue G in Fort Madison, Iowa.
- Tri State Rodeo Competition (Gates 5PM | Performance 7PM)
- Jack Daniels' Stage: Trace Adkins (Immediately following Rodeo Competition)
- Bud Light Stockyard: Stumptown (Immediately following Main Stage show)



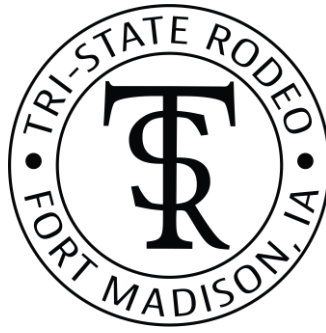
Artist Bios:

About HARDY: With every new release, HARDY puts his signature loud-and-rowdy stamp on modern country music as both an artist and a songwriter. Following the release of HIXTAPE VOL. 1 - 17 all-star collaborations on 10 tracks, including current single "One Beer" featuring Lauren Alaina and Devin Dawson - the unprecedented compilation album was praised as "one of the most ambitious projects of the year" (Billboard). The countrified mixtape follows career-launching EPs THIS OLE BOY and WHERE TO FIND ME, and earned HARDY acclaim as a Vevo DSCVR artist, a MusicRow 2020 Next Big Thing artist, and "One To Watch" by CMT, Rolling Stone, Amazon, Pandora and more. The pride of Philadelphia, MS is "one of Music Row's most consistent hit-makers on the rise" (CMT), tallying writing credits on four PLATINUM-certified #1 singles in 18 months – Morgan Wallen's 2X PLATINUM "Up Down," FGL's 2X PLATINUM "Simple," Chris Lane's "I Don't Know About You" and Shelton's 2X PLATINUM "God's Country." Gaining recognition, HARDY has received the elite CMA Triple Play Award honoring Country Music's greatest storytellers and is a first-time ACM nominee up for both Songwriter of the Year and Song of the Year ("God's Country").

About Mark Chesnutt: Mark Chesnutt is one of country music's true musical treasures. Critics have hailed him as a classic Country singer of the first order and some of country music's most elite entertainers from George Jones to George Strait echo this sentiment. Mark Chesnutt's stature is easily gauged; he has 14 No. 1 hits, 23 top ten singles, four platinum albums and five gold records. Country music critics and fans alike need look no further when it comes to Country music basics. If you ask Mark Chesnutt, he'll tell you, It's the music that has kept me around this long. In a world that sometimes confuses style with substance, Mark Chesnutt possesses both. Remaining true to himself as a traditional country artist while still keeping up with the ever-changing country landscape, Mark has a knack for picking great songs; delivering them with his world-class vocals; and with real heart-felt emotion. Mark has set the bar for his generation not just for his being a consistent hit maker, but because of his love of genuine country music. Mark Chesnutt's personal integrity as well as his principal to record a genuine country song has made him a fixture on radio and in the honky tonks. Chesnutt got his start in the honky-tonks of Beaumont, Texas, learning from his father, Bob Chesnutt, a singer, record collector, and major fan of classic country music. Playing alongside his dad, one set at a time, Mark embraced his father's influence and began making a name for himself. Mark sang covers by Lefty, Merle, George, and Waylon to develop his unmatched crowd-pleasing rapport and his authentic country style

About David Lee Murphy: Singer, songwriter David Lee Murphy brings both old and new to each show. For decades Murphy's songs have been recorded by superstars like Luke Bryan, Keith Urban, Florida Georgia Line, Eric Church and many more. Today David is launching a new album titled No Zip Code. Encouraged by long-time friend, Kenny Chesney, the collection contains good-time, party-hearty anthems and already has a hit single "Everything's Gonna Be Alright" a duet with Kenny. Murphy, whose songs "Dust on the Bottle" and "Party Crowd" continue to be staples at country radio, is a pioneer of the edgy, rocking style that now dominates modern country music today.

About Trace Adkins: A Nashville icon for more than two decades, Trace Adkins has made his mark on the country music industry. 11 million albums sold. Time-honored hit singles. Momentous, fiery and always memorable live performances. GRAMMY nominations. CMT and ACM awards. Nearly 200 million plays on YouTube. Hell, even a slew of movie and TV roles have come the Grand Ole Opry member's way. But ask Adkins what's left to prove in his career and the small-town Louisiana native says it's simple: the itch remains. To create. To collaborate. To continually feel the excitement that comes after whipping up a new song out of thin air and laying it down to tape. It's what, after all these years, he says he still craves. "It's an adrenaline rush and I love it," says Adkins, who is back in the studio working on a new project. "There's nothing else like that," the Louisiana native offers. "That is still my



favorite thing to do in this business. Go into the studio with some lyrics and a melody and then let the finest musicians in the world help turn it into something magical. It liberates me. I just dig it!”

Working with some of Nashville’s most respected songwriters, Adkins continues to find ways to connect with his fans through music while recording what he describes as autobiographical songs. “Over the years people have asked me, ‘How could we get to know you?’ Well, if you really wanted to know who Trace Adkins is, go back and listen to the album cuts on the records I’ve done over my career. Those are the songs that reflect where I was in my head at the time I made that record.” It’s an interesting change of perspective for Adkins, however, when he hits the road for a slew of his now legendary live gigs. Where the studio offers unique insight into his current state of mind, onstage—when revisiting his classics like “You’re Gonna Miss This” or “Every Light in the House” nearly every evening, he says he’s taken back, if only for a brief while, to earlier moments in his life. “It’s hard to describe, I gotta be honest,” he says of being overcome with emotion and reflection when trotting out some of his time-tested cuts for adoring audiences. “I’ve gotten to the point now where I’ll be onstage singing ‘Every Light in the House Is On’ and I look down at the crowd and realize that person right there wasn’t even alive when I recorded that song,” he says, laughing. “To watch their face go, Oh, that’s a cool hook, it’s like, ‘Oh my god, that’s the first time that person ever heard that song!’” Adkins says he’s profoundly touched that he serves as an inspiration to a younger generation of country artists, much in the way he revered icons like Johnny Cash and Merle Haggard when he first moved to Nashville. “I want to be in that position,” he says of taking the reigns as an elder statesman of the genre. “I want to be looked at that way. I want those guys to know they can walk up to me and ask me anything and know I’m here for them and I’ll help them however I can. I relish that position.”

With one million followers on Spotify and over one billion spins on Pandora (10 million spins per month), the longstanding country icon has yet to lose any of his trademark passion and killer instinct for his craft. The 57-year-old is as fired up as ever to be back on the road this year, taking his music to the fans once again. “I get a kick out of it. I still enjoy the camaraderie, the band of brothers, your crew and your band. I’m an old jock. I like team sports,” he says of his continued passion for touring. “I like it when the new guy is closing for me, and we turn it up a notch or two and just absolutely kick his ass. You go out and put a boot in somebody’s ass!” Ask Adkins where he goes from here and he’ll say it’s quite simple: keep doing what he knows and loves. Performing. Creating. Inspiring. He loves it. And, he adds, he knows so many of his lifelong fans, and new ones to boot, do too. “I’m gonna go out there and find those people,” he says with genuine enthusiasm for the coming months. “I’m gonna bring a band and turn it up real loud! And we’re gonna have a good time!”